



KTVD-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

CONTRACT

<u>Contract / Revision</u> 720739 /		<u>Alt Order #</u>
<u>Product</u> Planned Parenthood Votes 12		
<u>Contract Dates</u> 10/15/12 - 10/21/12	<u>Estimate #</u> 12349	
<u>Advertiser</u> Planned Parenthood Votes 12		<u>Original Date / Revision</u> 10/05/12 / 10/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVD	<u>Account Executive</u> Amy Nisenon	<u>Sales Office</u> KTVD Denver L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Wired Media Partners/ POL
1580 Lincoln St #510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KTVD	10/15/12	10/19/12	KTVD 9News 7a	M-F 7-8a		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	11111--				5	\$450.00	0.00			
N 2	KTVD	10/15/12	10/19/12	KTVD 9News 8-9a	M-F 8-9a		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	11111--				5	\$450.00	0.00			
N 3	KTVD	10/15/12	10/18/12	M-F 9p News	M-F 9-930p		:30				NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	1111---				4	\$750.00	0.00			
N 4	KTVD	10/15/12	10/19/12	10/15 (Mon) Do not use, use 1930-10p	930-10p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	11--1--				3	\$600.00	0.00			
N 5	KTVD	10/20/12	10/20/12	Sat 9p News	Sat 9-930p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$750.00	0.00			
N 6	KTVD	10/15/12	10/21/12	Sun 9p News	Sun 9-930p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$750.00	0.00			
Totals										0.00		19	\$10,800.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/21/12	19	\$10,800.00	\$9,180.00
Totals	19	\$10,800.00	\$9,180.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.